



2017-2018 KPI Scorecard

Key Performance Indicator	2014-15	2015-16	2016-17	College Standard	2017-18 Goal	2017-18 Outcome
Student Success, Completion, and Achievement						
Overall Course Success	69.5%	70.1%	70.7%	60.1%	71.4%	
Traditional Course Success	80.3%	80.5%	81.8%	69.5%	82.6%	
Online Course Success	70.6%	70.9%	71.7%	60.9%	72.4%	
Hybrid Course Success	62.2%	66.7%	74.2%	63.1%	75.0%	
Correspondence Course Success	63.4%	64.9%	64.6%	54.9%	65.2%	
Coastline State-Funded Success	65.4%	66.7%	68.1%	57.9%	68.7%	
Coastline Extended Learning Success	83.9%	83.5%	83.2%	70.7%	84.1%	
Overall Completion (State-Funded)	51.8%	50.0%	48.8%	41.5%	49.3%	
Prepared Completion (State-Funded)	71.4%	69.4%	66.8%	56.8%	67.5%	
Underprepared Completion (State-Funded)	40.2%	39.3%	36.6%	31.1%	37.0%	
CTE Completion (State-Funded)	55.2%	57.4%	59.9%	50.9%	60.5%	
Number of Degrees (Overall)	1,882	2,109	2,220	1,887	2,242	
Number of Certificates (Overall)	748	644	602	512	608	
Number of Graduates (Overall)	1,558	1,606	1,565	1,330	1,581	
Transfer Volume	1,209	1,388	1,392	1,183	1,406	
Transfer Rate (State-Funded)	30.7%	26.9%	31.5%	26.8%	31.8%	
Job Placement Rate	25.5%	25.5%	29.1%	24.7%	29.4%	
Instructional and Programmatic Excellence						
Number of Courses Reviewed	126	112	149	127	150	
Number of Professional Development Events	-	15	18	15	18	
Employee Satisfaction with Services		91.6%	93.4%	79.4%	94.3%	
Access and Student Support						
Number of Applications	33,622	29,460	30,694	25,041	31,001	
Percent of Students that enrolled after applying	50.9%	51.9%	47.9%	44.1%	48.4%	
Percent of First-time Students that are Degree/ Certificate/ Transfer Seeking	76.9%	77.9%	75.9%	64.5%	76.7%	
Percent of Students that are Full-Time Students (Degree/ Certificate/ Transfer Seeking)	13.3%	14.6%	13.9%	11.8%	14.0%	
Number of Student Assessments Given (English and Math)	4,533	4,680	5,569	4,734	5,625	
Number of Comprehensive Education Plans	1,527	2,835	3,072	2,410	3,103	
Student Retention and Persistence						
Overall Courses Retention	85.7%	86.1%	85.8%	73.0%	86.7%	
Coastline State-Funded Retention	82.3%	83.3%	83.6%	71.1%	84.5%	
Extended Learning Retention	97.6%	97.0%	96.4%	82.0%	97.4%	
Fall to Fall Persistence (State-Funded)	54.7%	68.0%	72.3%	61.5%	73.0%	
Basic Skills English Progression (State-Funded)	47.6%	47.7%	48.1%	40.9%	48.6%	
Basic Skills Math Progression (State-Funded)	22.6%	28.8%	33.7%	28.6%	34.0%	
ESL Progression (State-Funded)	17.5%	28.0%	24.9%	21.2%	25.1%	
Culture of Evidence, Planning, Innovation, and Change (EPIC)						
Program and Department Review Completion Rate	91.7%	100.0%	100.0%	85.0%	100.0%	
Governance: Collaboration	56.7%	67.7%	65.3%	55.5%	66.0%	
Governance: Transparency	52.2%	60.8%	61.2%	52.0%	61.8%	
Governance: Evidence-Based	47.8%	56.2%	49.6%	42.2%	50.1%	
Governance: Effective	44.4%	47.7%	54.2%	46.1%	54.7%	
Governance: Efficient	38.9%	50.8%	52.5%	44.6%	53.0%	
Partnerships and Community Engagement						
Educational Partnerships	17	18	22	19	22	
Business Partnerships	9	10	12	10	12	
Foundation Partnerships	14	17	20	17	20	
Number of Student Life and Outreach Events	53	106	120	102	121	
Fiscal Stewardship, Scalability, and Sustainability						
Overall Coastline Enrollment	76,398	77,906	72,213	61,381	72,935	
Coastline State-Funded Enrollment	60,022	62,645	59,386	50,478	59,980	
Coastline Extended Learning Enrollment	16,376	15,261	12,849	8,000	10,200	
FTES (Resident)	6,058	6,343	5,928	5,699	6,200	
WSCH/FTEF 595	638	604	569	484	575	
Annual Grant Dollars Awarded	903,974	1,250,452	2,120,651	1,802,553	2,141,858	
Annual Extended Learning Revenue	8,641,072	7,955,420	7,011,180	5,865,000	6,200,000	
Accreditation Standing	Good	Good	Good	Good	Good	

Note: College Standard is 85% of the previous year's performance

KPI Assessment Methodology

The purpose of the Key Performance Indicators (KPI) Scorecard is to have centralized essential measures that best support the mission of the College. These measures support an evidence-based approach towards increasing institutional effectiveness. The following report includes a review of the current KPI metrics and a planning map to draw connections between the metrics and planning documents.

Institutional Set Standards

The institutional set standards are developed and updated annually by calculating 85% of the past year's performance. A selection of the KPI measurements are mandated by the ACCJC accrediting commission and are required to be reported annually.

Student Success, Completion, and Achievement

Course Success Rate

Definition: The rate in which students complete a course by earning a grade of A, B, C, Credit, or Pass; the number of students that earn a grade of A, B, C, Credit, or Pass over the student population that earn a letter grade including W grade in the academic year from July to June

Population(s): Overall, Traditional, Online and Other Distance Learning modalities of credit-bearing state apportionment students

Data Source(s): Coast District Banner Student Information System

Planning Report(s): Educational Master Plan, Program/Department Review, CCCD Institutional Effectiveness Report, Institutional Effectiveness Planning Initiative (IEPI), ACCJC Annual Report, Integrated, Basic Skills, SSSP, Student Equity Plan

Completion Rate

Definition: The percentage of students that earned a degree or transferred divided by the cohort population. The statewide recommendation is that the cohort transfer length is six years

Population(s): A cohort of state apportionment students that are first time, degree or transfer seeking

Data Source(s): California Community College Chancellor's Office Data Mart, California Community College Chancellor's Office Scorecard

Planning Report(s): Educational Master Plan, CCCD Institutional Effectiveness Report, Institutional Effectiveness Planning Initiative (IEPI), ACCJC Annual Report, Integrated, Basic Skills, SSSP, Student Equity Plan

Degrees Awarded

Definition: The count of degrees awarded during the academic year from July to June

Population(s): Overall learning modalities of credit-bearing state apportionment students.

Data Source(s): Coast District Banner Student Information System

Planning Report(s): Educational Master Plan, Program/Department Review, CCCD Institutional Effectiveness Report, Institutional Effectiveness Planning Initiative (IEPI), ACCJC Annual Report, Integrated, Basic Skills, SSSP, Student Equity Plan

Certificates Awarded

Definition: The count of certificates awarded during the academic year from July to June

Population(s): Overall learning modalities of credit-bearing state apportionment students

Data Source(s): Coast District Banner Student Information System

Planning Report(s): Educational Master Plan, Program/Department Review, CCCD Institutional Effectiveness Report, Institutional Effectiveness Planning Initiative (IEPI), ACCJC Annual Report, Integrated, Basic Skills, SSSP, Student Equity Plan

Transfer Volume

Definition: The count of students that transferred to a four-year institution during the academic year from July to June

Population(s): Overall learning modalities of credit-bearing state apportionment students

Data Source(s): California Community College Chancellor's Office Data Mart, CSU Transfer Report, UC Transfer Report

Planning Report(s): Educational Master Plan, CCCD Institutional Effectiveness Report, Institutional Effectiveness Planning Initiative (IEPI), ACCJC Annual Report

Transfer Rate

Definition: The count of students that transferred divided by the cohort population. The statewide recommendation is that the cohort transfer length is six years

Population(s): A cohort of state apportionment students that are first time, degree or transfer seeking

Data Source(s): California Community College Chancellor's Office Data Mart

Planning Report(s): Educational Master Plan, CCCD Institutional Effectiveness Report, Institutional Effectiveness Planning Initiative (IEPI), ACCJC Annual Report, Integrated, Basic Skills, SSSP, Student Equity Plan

Job Placement Rate

Definition: The rate of CTE students that obtain jobs within a year of graduating from Coastline; the count of the cohort population divided by the number of students that are not found in the EDD unemployment list.

Population(s): A cohort of state apportionment students that achieved a CTE degree, did not transfer or enroll in other college courses

Data Source(s): California Community College Chancellor's Office Perkins IV Core Indicators Report

Planning Report(s): Educational Master Plan, Program Review, ACCJC Annual Report

Instructional and Programmatic Excellence

Courses Reviewed

Definition: The number of courses reviewed during the academic year

Population(s): College Courses

Data Source(s): Coast District Banner Student Information System, CurricuNet

Planning Report(s): Program Review

Professional Development Events

Definition: The number of professional development events that occurred over the academic year

Population(s): Coastline employees

Data Source(s): Professional Development Committee

Planning Report(s): Program/Department Review

Employee Satisfaction with Services

Definition: The rate of satisfaction of all College operation and service departments as determined through a college-wide survey

Population(s): College Employees

Data Source(s): Service Area Outcome survey

Planning Report(s): Program/Department Review

Access and Student Support

Number of Applications

Definition: The number of unduplicated applications to attend Coastline for a specific academic year.

Population(s): Student applicants

Data Source(s): CCCD Argos Reports

Planning Report(s): Department Review

Students that enrolled after applying

Definition: The percentage of students that enrolled after applying to the college

Population(s): Students that enrolled

Data Source(s): CCCD Argos Reports

Planning Report(s): Department Review

First-time Students (Degree/ Certificate/ Transfer Seeking)

Definition: The percentage of students who are first-time degree, certificate, or transfer seeking in the fall term

Population(s): Student population

Data Source(s): CCCD Argos Reports

Planning Report(s): Department Review

Full-Time Students (Degree/ Certificate/ Transfer Seeking)

Definition: The percentage of students that enroll in 12 or more credit units in the fall term

Population(s): Coastline state-funded population

Data Source(s): CCCD Argos Reports

Planning Report(s):

Student Assessments Given (English and Math)

Definition: The number of English and math placements assessments given during an academic year

Population(s): Student that applied to the College

Data Source(s): CCCD Argos Reports

Planning Report(s): Department Review

Comprehensive Education Plans

Definition: The number of comprehensive education plans developed during an academic year

Population(s): Students that applied to the College

Data Source(s): CCCD Argos Reports, DegreeWorks

Planning Report(s): Department Review, Integrated, Basic Skills, SSSP, Student Equity Plan

Student Retention and Persistence

Course Retention Rate

Definition: The number of students that earn a grade other than W (Withdraw) over the student population that earn a letter grade including W over the academic year from July to June

Population(s): Overall learning modalities of credit-bearing state apportionment students

Data Source(s): Coast District Banner Student Information System

Planning Report(s): Educational Master Plan, Program/Department Review, ACCJC Annual Report

Fall-to-Fall Persistence

Definition: The number of students that enroll in fall and then enrolled in the consecutive fall term

Population(s): A cohort of state apportionment students that are first time, degree or transfer seeking

Data Source(s): California Community College Chancellor's Office Scorecard

Planning Report(s): Educational Master Plan, CCCD Institutional Effectiveness Report, Institutional Effectiveness Planning Initiative (IEPI), ACCJC Annual Report, Integrated, Basic Skills, SSSP, Student Equity Plan

Basic Skills English Progression Rate

Definition: The percentage of students that completed a college-level English course divided by the cohort population. The timeframe is three years to complete the remediation cycle.

Population(s): A cohort of state apportionment students that are first-time, degree, certificate or transfer seeking and are placed into a remedial English level.

Data Source(s): California Community College Chancellor's Office Scorecard

Planning Report(s): Educational Master Plan, Program Review, Annual CCCD Institutional Effectiveness Report, Institutional Effectiveness Planning Initiative (IEPI), ACCJC Annual Report, Integrated, Basic Skills, SSSP, Student Equity Plan

Basic Skills Math Progression Rate

Definition: The percentage of students that completed a college-level Math course divided by the cohort population. The timeframe is three years to complete the remediation cycle

Population(s): A cohort of state apportionment students that are first-time, degree, certificate or transfer seeking and are placed into a remedial Math level

Data Source(s): California Community College Chancellor's Office Scorecard

Planning Report(s): Educational Master Plan, Program Review, Annual CCCD Institutional Effectiveness Report, Institutional Effectiveness Planning Initiative (IEPI), ACCJC Annual Report, Integrated, Basic Skills, SSSP, Student Equity Plan

ESL Progression Rate

Definition: The percentage of students that completed a college-level English course divided by the cohort population. The timeframe is three years to complete the remediation cycle.

Population(s): A cohort of state apportionment students that are first-time, degree, certificate or transfer seeking and are placed into ESL.

Data Source(s): California Community College Chancellor's Office Scorecard

Planning Report(s): Educational Master Plan, Program Review, Annual CCCD Institutional Effectiveness Report, Institutional Effectiveness Planning Initiative (IEPI), ACCJC Annual Report, Integrated, Basic Skills, SSSP, Student Equity Plan

Culture of Evidence, Planning, Innovation, and Change (EPIC)

Program/Department Review Completion Rate

Definition: The number of comprehensive Program/Department Reviews that were completed on time

Population(s): Coastline Community College employees

Data Source(s): Program/Department Reviews minutes and website

Planning Report(s): Educational Master Plan, Department Review

Governance Survey Rating

Definition: The summation of effective committee behaviors exhibited across all governance committees. The percentage of committee members that indicated that effective committee behaviors are executed almost always (Scale measure) divided by the number of survey responses

Population(s): All governance committee members

Data Source(s): Annual Governance Survey

Planning Report(s): Educational Master Plan, Department Review

Partnerships and Community Engagement

Educational Partnerships

Definition: The number of partnerships with K-12 schools, community colleges, universities and corporate training facilities, private or public companies from July to June.

Population(s): K-12 schools, community colleges and universities globally

Data Source(s): Coastline Grant Database and Contract Education Partnership Database

Planning Report(s): Educational Master Plan, Program/Department Review

Business Partnerships

Definition: The number of business partnerships with private or public companies during the academic year from July to June

Population(s): Private or public companies globally

Data Source(s): Contract Education Partnership Database

Planning Report(s): Educational Master Plan, Department Review

Foundation Partnerships

Definition: The number of partnerships with private or public educational institutions and companies during the academic year from July to June

Population(s): Private or public educational institutions and companies globally

Data Source(s): Coastline Foundation

Planning Report(s): Educational Master Plan, Program/Department Review

Fiscal Stewardship, Scalability, and Sustainability

Enrollment

Definition: The count of students enrolled in courses during the academic year from July to June

Population(s): Students enrolled in the College courses

Data Source(s): Coast District Banner Student Information System

Planning Report(s): Educational Master Plan, Program/Department Review

Resident FTES

Definition: The number of full-time equivalent state-funded students produced during the academic year from July to June

Population(s): Full-time equivalent state-funded students

Data Source(s): Coast District Banner Student Information System

Planning Report(s): Educational Master Plan, Program Review, Annual CCCD Institutional Effectiveness Report, Institutional Effectiveness

Planning Initiative (IEPI), ACCJC Annual Report, College Fact Book

WSCH/FTEF Efficiency Ratio

Definition: The ratio of weekly student contact hours (WSCH) per full-time equivalent faculty (FTEF) during the academic year from July to June

Population(s): Instructional Programs, student enrollments, faculty

Data Source(s): Coast District Banner Student Information System

Planning Report(s): Educational Master Plan, Program Review

Annual Awarded Grant Dollars

Definition: The annual amount of grant dollars awarded/obtained during the academic year from July to June

Population(s): Coastline Community College Departments and Programs

Data Source(s): Coastline Grant Database

Planning Report(s): Educational Master Plan, Program/Department Review

Extended Learning Revenue

Definition: The annual amount of Contract/Military Education revenue generated during the academic year from July to June

Population(s): Coastline Community College Contract/Military Education Department

Data Source(s): Coast District Banner Student Information System

Planning Report(s): Educational Master Plan, Department Review

Extended Learning Revenue

Definition: The annual amount of Extended Learning revenue generated during the academic year from July to June

Population(s): Coastline Community College Contract/Military Education Department

Data Source(s): Coast District Banner Student Information System

Planning Report(s): Educational Master Plan, Department Review

Accreditation Standing

Definition: The College's accreditation status

Population(s): The College

Data Source(s): ACCJC

Planning Report(s): Educational Master Plan, ACCJC Annual Report, Institutional Effectiveness Planning Initiative (IEPI)